

## MANAGING SMALLER RELOCATIONS:

# Increasing Household Goods Shipment Options

Not every relocation involves a houseful of furniture, multiple cars, and a cross-country move. In fact, the average shipment size for U.S. domestic moves has declined from 12,000 pounds in 2010 to 8,000 pounds today. A minimalist lifestyle is currently trending in the U.S., with many people decluttering or moving into smaller houses. Millennials, in particular, are seeking out this lifestyle – choosing to spend money on experiences rather than expensive furniture or collectibles.

Meanwhile, household goods shipping costs have continued to increase each year. Although there will always be a need for traditional van lines in relocation, the current model is best reserved for larger shipments. This is due to limitations inherent in the van line model. Typically, shipments are loaded onto a trailer and remain there until off-loaded at the destination. Small shipments increase the number of stops an operator must make, reducing efficiency and increasing costs.

The challenge for organizations today is finding cost-effective solutions to accommodate smaller household goods shipments for the changing demographics and buying trends.

### SMALL HOUSEHOLD GOODS SHIPMENTS

With a traditional relocation process, combining shipments is required to make the best use of truck space, but it's not always the most cost-effective for the client or the fastest option for relocating employees.



NuCompass offers small shipment options for full-service, partial-service, or micro-shipments. These programs focus on the best way to deliver shipments weighing 5,000 pounds or less. For example, if a relocating employee only has one or two rooms of furniture, the contents are packed into small shipping containers and transported to their destination, arriving within five to 10 days within the U.S. The benefits include lowered transit and storage costs, faster delivery, and guaranteed delivery dates.

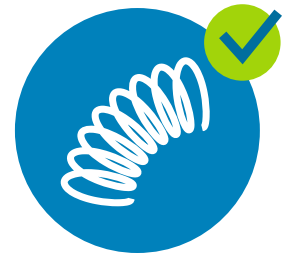
When working with lower budgets, we also offer flexible self-pack and load options to help the employee reduce costs, while still providing a professional move that can be paid from the employee's lump-sum allowance or directly billed to NuCompass.

### VIDEO SURVEYS TO ESTIMATE HOUSEHOLD GOODS

NuCompass incorporates virtual surveys as a more efficient and convenient way to conduct household goods surveys. An experienced surveyor virtually accompanies your employee on a walk-through of the home to give the estimator a visual understanding of the quantity and quality of contents. The process takes less than half the time of a traditional in-home survey — creating a more convenient, less intrusive experience for the employee. With video surveys, we can reduce costs and increase convenience with faster quotes and access to same-day inventory.

### FLEXIBLE RELOCATION SOLUTIONS FOR EVERY SITUATION

Whether your primary concern is speed, cost, efficiency, or flexibility, NuCompass has the right set of solutions for your organization. With our small shipment and video survey options, we add flexibility to your relocation benefits and improve the experience for your employees.



**CONTACT US TODAY TO LEARN MORE ABOUT OUR SOLUTIONS  
FOR SMALLER HOUSEHOLD GOODS RELOCATIONS**

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